

EXECUTIVE SUMMARY

- 2022 -



ABOUTUS

MAS provides reliable access to individualized acupuncturebased care since 2007.

In 2017 MAS re-organized as a 501(c)3 non-profit. MAS is the only non-profit acupuncture provider in NH.



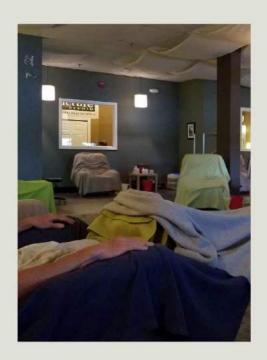
Why is MAS a non-profit?

We view access to acupuncture like we do access to local utilities: the more the merrier.

Simply put, we aim for more people to be able to make use of acupuncture more often. This is why we charge on a low sliding-scale with no income verification.

In order for this mission to be reached year after year, the enterprise has to rely on a collective approach to management and leadership - not a single owner. We prefer to think long-term when it comes to our patient's access to treatments.

The goal is to make treatments available as widely and as often as possible - for as long as possible - not to maximize profits.







2022 IN TWO SENTENCES

This past year was marked by growth over 2021; increasing staffing, clinic hours offered, treatments donated and treatments performed. We also were very happy to have met the return of many who returned to clinic after a few years away. Welcome Back!

HIGHLIGHTS

- MAS received crucial financial gift & grant support from the City of Manchester, Hampton Beach Casino, 100 Women Who Care, The Bourassas, Joanna Burturlia, The Silvermans, Diane Ouellette, Sheila Semanek and the David Conti Foundation.
- Welcomed Beth Griffey aboard as a terrific staff acupuncturist and coworker.
- Updated clinical scheduling/practice management software for ease of use for all.
- Worked alongside Worker Bee Fund, Franco American Center, Jewett Street School, Hudson RPM and other local non-profits and small businesses.

A LOOK AHEAD

Working for expanded clinic hours as we are able to hire qualified additional licensed acupuncturists.

We invite an expansion within the MAS Home Visit Program.

We're also happily expecting a proper outdoor sign to be installed at MAS - Manchester, after a few years of delays.



MAS Manchester & Nashua, NH





THE MISSION MOVES AHEAD

Consistency is the name of the game at MAS. We want people to know what to expect from us at every visit to the clinics.

This steadiness is provided by the many who comes to clinic and pay for their acupuncture treatments; by the Board of Directors who maintains a bird's eye view for the organization; by MAS Supporters who provide invaluable additional funding and our terrific staff for whom the work at MAS is a vocation.

The Health Crisis Program

MAS runs on a mighty-modest budget while every dollar goes a long way towards providing more affordable community acupuncture in southern NH. One way this happens is through the ongoing Health Crisis program offering reduced or free treatments. Intended for people who find themselves in an intense circumstance that requires daily or near-daily acupuncture.

MAS offered over 650 treatments as part of this program this past year - almost 5% of all treatments given.

Donations to help MAS fund this program.



Thank you for putting your trust in us. It is what MAS is built upon.



MAS Manchester & Nashua, NH